

Marketing & Events Officer Great Tapestry of Scotland Galashiels

- **£24,408 - £26,530 (Grade 6)**
- **37 hours per week**
- **Full Time**
- **Job Ref 0680**

The Great Tapestry of Scotland tells the inspirational true story of the country's history, heritage and culture (from 8500 BC to present day). It was hand stitched by over 1000 people in communities across Scotland. It is made up of 160 panels and 300 miles of wool (enough to lay the entire length of Scotland from the Border with England to the tip of the Shetland in the North Atlantic).

It is a remarkable achievement: in an age of speed and technology, it has been created with wool and linen, slowly, methodically and with people coming together to share stories and create a record of their history.

The purpose built visitor centre in Galashiels in the heart of the UK's premier textile region is now the permanent home of the Tapestry, and opened in September 2021 in 2021. We achieved Visit Scotland's five star accreditation within 4 months of opening, and have been award numerous awards for architecture, design and interpretation.

In addition to showcasing the Tapestry and telling the story of Scotland through interactive displays and audio guides, there are nationally significant changing exhibitions and education activities; a gift shop and café with seasonal and local produce; as well as a programme of events for all ages.

We are looking for a highly motivated and experienced marketing and events officer to join our successful team, to drive visitor numbers and develop the events market through a strategic marketing strategy.

The Great Tapestry of Scotland is a must see, significant and sustainable, high quality visitor experience celebrating the remarkable that brings new and repeat visits to the area and supports other tourist related business, particularly in the Borders.

If being a part of a fantastic journey placing the Tapestry on the international stage excites you, then you could be a part of a team delivering something truly amazing.

For the full role profile and the info needed to apply to join our team, email recruitment@liveborders.org.uk

Closing date for applications is Sunday 21 August 2022

Interviews: TBC

At the heart of charity Live Borders is a commitment to our communities being healthier, happier and stronger.