

LIVE EVENTS

CORPORATE SPONSORSHIP 2025



LIVE MUSIC, COMEDY & MORE



Events are promoted through our Live Borders App, with a reach of 15,000 and growing. In addition, we generate press activity (Life Magazines), website listings and a stream of social media activity.

We are seeking local companies to sponsor events at our Town Halls to assist people within the community to access our events and help with the growth of our cultural offering for Live Borders residents and visitors.

TALISK and Eddi Reader play in the Borders on their UK tours.





People loved the Stars of Still Game and BGT Winner Richard Jones.



LIVE EVENTS COMING SOON



With over 100M views online see the longest running panellist from BBC Scotland's "Breaking The News" live in his first national tour! "One of Scotland's rising star's, **Stuart Mitchell** is a comedian worth catching before he becomes mega." Sunday Mail.



After last year's sell out performance of Swan Lake, **Crown Ballet** returns this year to Galashiels to enchant you with the delightful production of Giselle. A wonderful evening out and memories which you will cherish long after the final curtain falls!



We are delighted to welcome the legendary 70's folk-rock pioneers **LINDISFARNE**, with a classic five-piece line-up of long-time members fronted by founder-member Rod Clementson vocals, mandolin, fiddle and slide guitar.



Su Pollard: Still Fully Charged celebrates Su's 50 years in show business in a one-woman variety show packed with fabulous songs, hilarious stories, and much-loved characters.

LIVE EVENTS COMING SOON



Following sell-out shows nationwide, the UK's top true crime theatre tour is back with a brand-new lineup! Featuring Senior Investigating officer **Colin Sutton**, who caught serial killer Levi Bellfield and 'Night Stalker' Delroy Grant.



Our annual gig with **Skerryvore** regularly attracts over 600 people from the Scottish Borders and beyond. They are back at Hawick Town Hall on 20 December 2025 for what will be an amazing live show.



Join SCO Principal Guest Conductor Andrew Manze and the **Scottish Chamber Orchestra** for a delightful evening of sparkling rhythms and timeless melodies.



Jason Manford is back with his brandnew live show, A Manford All Seasons. "Effortlessly entertaining"

"Engaging and Witty"The Sunday Times

SPONSORSHIP OPPORTUNITIES

We have a range of comprehensive sponsorship and advertising packages available that can be tailored to meet your expectations and ensure maximum exposure of your brand. Our packages can create a positive brand association for your organisation by investing in culture as it can contribute to improving health and wellbeing for the community and visitors as well as entertainment.



Depending on level of sponsorship there will be options for -

- Bar sponsorship at all events
- Branding on e-tickets per event
- Publicity & promotional opportunities
- Social media exposure
- VIP Meet and Greet

- Free ticket allocation to sponsored events
- Opportunity to meet performers
- Drinks receptions
- Reduced tickets for staff

OUR LIVE EVENT VENUES ARE SITUATED IN THE MAIN TOWNS ACROSS THE REGION.



